## BGC Partners First Quarter 2011 Financial Results Announcement to be Made Prior to Market Open on Thursday, May 5, 2011

Mar 23, 2011 3:04 PM

Conference Call Scheduled for Thursday, May 5, 2011 10:00 a.m. ET NEW YORK, Mar 23, 2011 (GlobeNewswire via COMTEX) --

BGC Partners, Inc. (Nasdaq:BGCP), a leading global intermediary to the wholesale financial markets, today announced that it plans to issue an advisory press release by 8:00 a.m. ET on Thursday, May 5, 2011. This advisory release will notify the public that a complete and full-text financial results press release has become accessible at the "Investor Relations" section of http://www.bgcpartners.com. The complete first quarter 2011 financial results release is also expected to be available on that date by 8:00 a.m. ET directly at any of the following web pages:

http://www.bgcpartners.com/ir (an HTML version with Excel financial tables or PDF)

http://www.bgcpartners.com/ir-news (an HTML version with Excel financial tables or PDF)

http://www.bgcpartners.com/news-centre/press-releases (PDF only)

The Company will host a conference call on Thursday, May 5, 2011 at 10:00 a.m. ET to discuss these results.

WHO: BGC Partners, Inc. (Nasdag:BGCP)

WHAT: First Quarter 2011 financial results conference call

WHEN: Thursday, May 5, at 10:00 a.m. ET

WHERE: The "Investor Relations" section at http://www.bgcpartners.com

Listeners must have a Real Media or Windows Media plug-in and

HOW: headphones or speakers in order to listen to the webcast or its

replay.

Additionally, call participants may dial in with the following information:

## LIVE CALL:

Date - Start Time: 05/05/2011 10:00 AM Eastern Time

U.S. Dial In: 888-713-4205 International Dial In: 617-213-4862 Participant Passcode: 13207582 https://www.theconferencingservice.co

Pre Registration: m/prereg/key.process?key=PWKK6RC9A

REPLAY:

05/05/2011 1:00

Available From -- To: PM -- 05/12/2011

U.S. Dial In: 888-286-8010
International Dial In: 617-801-6888
Passcode: 69926604

(Note: If clicking on the above links does not open up a new web page, you may need to cut and paste the above URLs into your browser's address bar.)

About BGC Partners, Inc.

BGC Partners is a leading global intermediary to the wholesale financial markets, specializing in the brokering of a broad range of financial products, including fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commodities, futures, structured products and other instruments. BGC Partners also provides a full range of services, including trade execution, broker-dealer services, clearing, processing, information, and other back office services to a broad range of financial and non-financial institutions. BGC Partners' integrated platform is designed to provide flexibility to customers with regard to price discovery, execution and processing of transactions, and enables them to use voice, hybrid, or, where available, fully electronic brokerage services in connection with transactions executed either OTC or through an exchange. Through its eSpeed, BGC Trader, and BGCantor Market Data brands, the Company also offers financial technology solutions, market data, and analytics related to select financial instruments and markets. BGC Partners' customers include many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments and investment firms. Named after fixed income trading innovator B. Gerald Cantor, BGC Partners has offices located in 24 cities, including New York and London, as well as Aspen, Beijing, Chicago, Copenhagen, Dubai, Garden City, Hong Kong, Istanbul, Johannesburg, Mexico City, Moscow, Nyon, Paris, Rio de Janeiro, Sao Paulo, Sarasota, Seoul, Singapore, Sydney, Tokyo, Toronto and West Palm Beach.

The BGC Partners, Inc. logo is available at <a href="http://www.globenewswire.com/newsroom/prs/?">http://www.globenewswire.com/newsroom/prs/?</a> pkgid=5785

Discussion of Forward-Looking Statements by BGC Partners

Statements in this press release regarding BGC Partners' business that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see BGC Partners' Securities and Exchange Commission (SEC) filings, including, but not limited to, the risk factors set forth in our public filings which we incorporate by

reference, including our Form 10-K for the year ended December 31, 2010, as filed with the SEC on March 16, 2011 and any updates to such risk factors contained in subsequent 10-Q filings.

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