

BGC Partners Announces Launch of European Power Desk

Nov 18, 2013 2:30 AM

NEW YORK, Nov. 18, 2013 /PRNewswire/ -- BGC Partners, Inc. (NASDAQ: BGCP) ("the Company" or "BGC"), a leading global brokerage company servicing the wholesale financial and real estate markets, today announced the launch of its European Power desk.

(Logo: <http://photos.prnewswire.com/prnh/20110720/MM38935LOGO>)

Based in London, BGC's European Power desk will focus on brokering power products in the French, German and Polish markets. The launch highlights BGC's growing global energy practice, which includes its oil options, softs and base metal teams in London, BGC Radix Energy in Asia, as well as its U.S. energy derivatives desk, environmental energy commodities desk, and Houston-based electricity, natural gas and environmental group.

"BGC has steadily increased its focus on energy, a sector we believe offers plenty of growth opportunities for the interdealer broker industry," Shaun D. Lynn, President of BGC. "This announcement underscores our ambitions in this space, as well as our commitment to offering new products we believe the markets and our clients hold an appetite for."

About BGC Partners, Inc.

BGC Partners is a leading global brokerage company primarily servicing the wholesale financial and real estate markets. Products include fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commercial real estate, commodities, futures, and structured products. BGC also provides a wide range of services, including trade execution, broker-dealer services, clearing, processing, information, and other back-office services to a broad range of financial and non-financial institutions. Through its BGC Trader and BGC Market Data brands, BGC offers financial technology solutions, market data, and analytics related to select financial instruments and markets. Through the NGKF brand, the Company offers a wide range of commercial real estate services including leasing and corporate advisory, investment sales and financial services, consulting, project and development management, and property and facilities management. BGC's customers include many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments, corporations, property

owners, real estate developers, and investment firms. For more information, please visit **www.bgcpartners.com**.

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Discussion of Forward-Looking Statements by BGC Partners

Statements in this press release regarding BGC's business that are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see BGC's Securities and Exchange Commission filings, including, but not limited to, the risk factors set forth in the Company's public filings, including the most recent Form 10-K and any updates to such risk factors contained in subsequent Form 10-Q or Form 8-K filings.

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